

THREE WEBSITES, LOTS OF EXPOSURE AND IT COSTS JUST £1 A DAY



## The easiest way to be in front of both the trade and key professionals all day, every day

The easiest way to put your company in front of key potential customers is to become a Website Partner with us.

Website Partners have their information added to three websites – THiIS and AT Today – both visited each day by hundreds of trade and professional contacts – and our dedicated supplier and product search website - **productsupplier.co.uk**

The THiIS website is the place that the trade visit for all the latest products and news. A weekly Round-Up brings visitors back to the site and the website is promoted through the BHTA website and, of course, through the monthly trade magazine.

AT Today is the place that key professionals visit for the latest product and assistive technology development news. It is used by a range of key professionals, many of whom have big budgets or who can order products in volume. Frequent email news updates bring AT Today visitors back to the site.

### For just **£1 A DAY** Website Partners get...

- All new products on both THiIS and AT Today websites. Every entry has telephone and website links
- New products highlighted in THiIS magazine
- Company news added to the Newsroom sections of both websites
- Tweets about your new products on both our THiIS and AT Today accounts (over 1600 followers combined). Additional retweets through BHTA (over 2000 followers)
- A link to each new product in both email update

newsletters from THiIS and AT Today (over 3600 contacts combined)

- A listing on our new Product Supplier directory – [productsupplier.co.uk](http://productsupplier.co.uk)

Here's a comment from one Website Partner company: *"Such a response - we asked everyone where they got our info from on and a huge number had seen it on your site."*

To become a Website Partner, simply email [info@thiis.co.uk](mailto:info@thiis.co.uk) and we'll send you details of what we need to get you live.

[www.attoday.co.uk](http://www.attoday.co.uk)



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